



EMERALD KEEPERS

Making Coronado Emerald Green, Ocean Blue

A MESSAGE FROM EMERALD KEEPERS

We hope you watched the screening of *The Story of Plastic* described below. You have two days left to watch this important film. It is time to RETHINK plastics. Imagine for a moment your recycle and trash bins were emptied into your backyard each week. Seeing the waste pile up might encourage you to make some changes. Moving toward zero waste is within our reach. This week we rethink plastics. Together we can make Coronado a true Emerald City — Emerald Green, Ocean Blue.

RETHINK REUSE REDUCE REFUSE RECYCLE

Rethink packaging of products. Establish sustainable habits today.
Reuse items. Mend and repair rather than tossing items in the trash.
Reduce consumption. Do you really need as much?
Refuse single-use plastics. Your choices make a difference in our environment.
Recycling is the last resort. Try to reduce and reuse first. Recycle what remains.



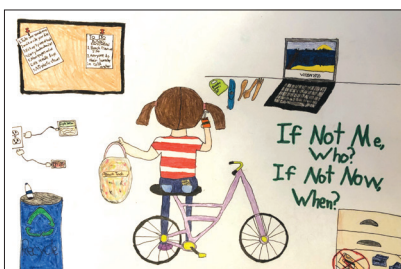
NADO at HOME: WATCH THE VIRTUAL SCREENING OF THE STORY OF PLASTIC

Emerald Keepers is excited to host a virtual screening of *The Story of Plastic*, the story big plastic industry does not want you to know. The video is available to view through May 15 by going to our website **emeraldkeepers.org** and clicking Screenings. Click “Watch Now” to screen the full-length film. It is a must see!

JOIN THE ZOOM PANEL DISCUSSION

Following your personal screening of *The Story of Plastic*, email **EmeraldKeepers@gmail.com** to obtain a link for the Zoom discussion of the film on May 14, 4pm – 5pm. Panelists include: Mike Donovan, Coronado City Council member; Nicole Belong, AP biology teacher and activities director, Coronado High School; and Alex Ferron, chair, San Diego Surfrider Foundation.

EMERALD KEEPERS POSTER CONTEST



ADA HULIN
Grade 5
First Place
Grades 3-5



Try buying products without plastic at the grocery store. It is virtually impossible. Emerald Keepers subscribe to a system of consumption called **Circular Economy**. An example of this is the old-fashioned milk delivery. It wasn't that long ago that milk arrived on your doorstep in glass bottles. Empty bottles were then picked up and reused.

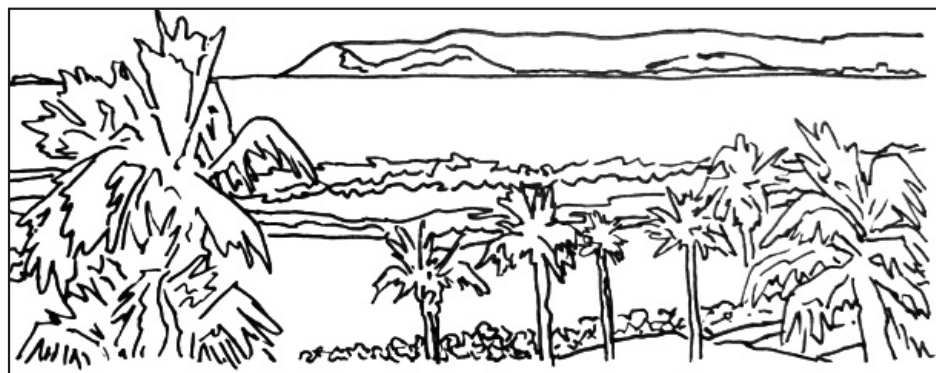
In a circular economy, single-use packaging is eliminated and little to no waste is produced. Imagine if Amazon were responsible for retrieving and recycling all packaging left on your doorstep. Today there are companies working un-

der this Circular Economy concept.

By rethinking ways to *reduce, reuse, refuse, and recycle*, we can minimize or eliminate waste and pollution by using items as long as possible. It has been estimated that 99% of what people purchase is disposed of within 6 months (Source: Zero Waste and The World Counts). The good news is we can practice Circular Economy without sacrificing quality, thus providing a sustainable lifestyle for our families, communities, and world. Now is time to rethink how food and other products are packaged. Your choices make a difference.



COLORING » BY KARRIE JACKSON



ZOOM DISCUSSION PANELISTS



Mike Donovan
Council Member,
City of Coronado



Nicole Belong
AP Biology
Teacher and
Activities Director,
Coronado High
School



Alex Ferron
Chair, San
Diego Surfrider
Foundation

For more information visit **EMERALDKEEPERS.ORG**