For an Emerald Green, Ocean Blue Coronado

EMERALD KEEPERS

CLEANER, CHEAPER ENERGY FOR CORONAI

hen Coronado residents turn on their lights, cook their food, or charge their phones, they are likely using energy provided by our local utility company, San Diego Gas and Electric (SDG&E). As customers, we value reliable, low-cost energy, but San Diego energy costs twice the national average. In addition, the majority of our SDG&E energy is powered by natural gas, a fossil fuel that emits the potent greenhouse gas methane that contributes to atmospheric warming. SDG&E is the only energy provider serving Coronado, so residents have no choice but to accept the source and high prices of SDG&E's energy.

ANOTHER POWER OPTION

Coronado residents could have another option

for cleaner and cheaper energy with a program called Community Choice Aggregation or a CCA. CCAs are locally managed not-for-profit organizations that buy cleaner energy on behalf of a city's residents. Unlike a traditional utility that seeks to generate profit for their shareholders, non-profit CCAs keep prices low and return any profits back to the local community.

JOINING AN EXISTING CCA

CCAs have been operating in California since 2010 and currently serve reliable, cleaner energy to more than 11 million California customers. Our neighboring cities of San Diego, Imperial Beach, Chula Vista, La Mesa, and Encinitas formed a CCA called San Diego Community Power that offers their residents

price-competitive energy plans with 50% or 100% renewable energy. Up the coast, Carlsbad, Del Mar and Solana Beach formed the Clean Energy Alliance CCA that offers their citizens cleaner energy plans at rates below SDG&E. Coronado has been invited to join both of these CCAs. If Coronado joined either CCA, our residents would have the choice to buy energy from the CCA or SDG&E participation is always voluntary.

HOW TO JOIN A CCA

Cities throughout California and San Diego are realizing the choice, cost, and clean energy benefits of a CCA – Coronado can do the same. Contact your Coronado City Council members if you would like Coronado to explore CCA opportunities.

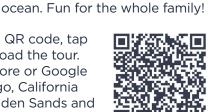


BRIAN LIPPE

Golden Sands and Pristine Seas: A Coronado WalkingTour

This one-of-a-kind beach tour by Emerald Keepers originates at Stan's Beach (Shores boardwalk above the parking lot) and ends at Dog Beach. Get in touch with your inner marine scientist, conservationist, and historian on a free walking tour like no other at one of the top beaches in

HOW TO GET ON THE TOUR: Scan the QR code, tap the price, create an account and download the tour. Or use the VoiceMapp from the App Store or Google Play, create an account, select San Diego, California from the list of cities and select the Golden Sands and Pristine Seas and tap on free. Enjoy!



the United States. As you walk along

this 1.5-mile stretch of beach, you'll

the flora and fauna that live there.

for and protects the beach and

hear about the area, the ocean, and

And discover how you can become

an Emerald Keeper – one who cares



For more information visit EMERALDKEEPERS.ORG

Emerald Keepers is a 501(c)(3) non-profit corporation.