

EMERALD KEEPERS

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For an Emerald Green, Ocean Blue Coronado

CLIMATE CONVERSATIONS

SOLUTION

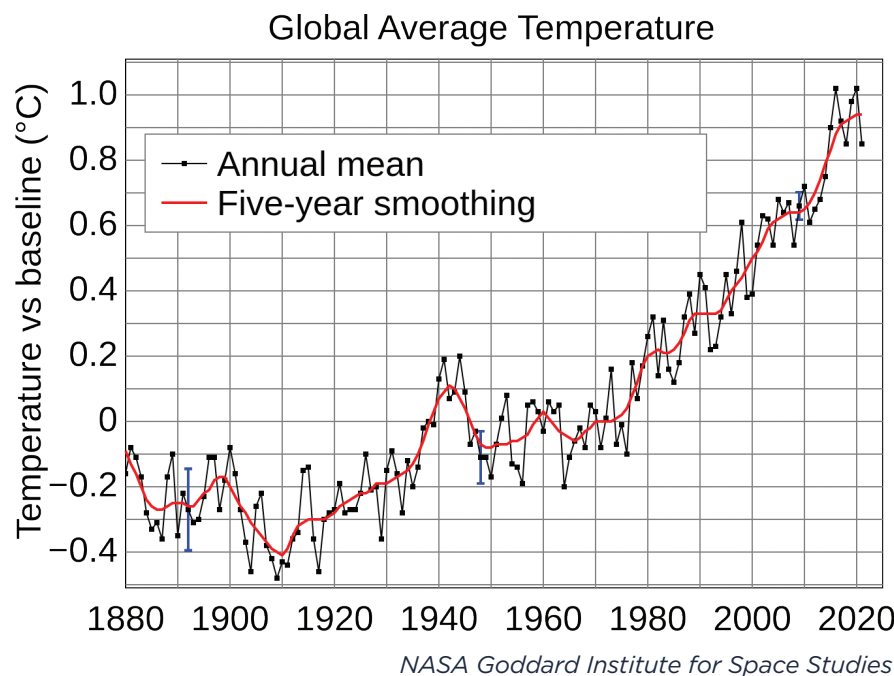
Global leaders are meeting in Dubai, United Arab Emirates, Nov. 30 through Dec. 12 for the United Nations Climate Change Conference or Conference on Parties (COP) to discuss how to limit and prepare for climate change.

Previously, COP set a goal to limit global warming to 1.5 degrees Celsius (or 2.7 degrees Fahrenheit) by 2100. As of 2023, the Earth has already warmed 1.3 Celsius from pre-industrial levels, indicating we are likely to exceed the warming target before 2030.

NEW REALITY

This year, May, June, July, August, September and October were each documented as their hottest month on record. Global warming is a reality.

While climate change dominates many conversations among government and business leaders, it can be more difficult to engage in climate conversations with friends and family. According to a survey by the Yale Program on Climate Communications, most



Americans (66%) say they “rarely” or “never” discuss global warming with family and friends. However, people trust their peers, family members and loved ones more than they trust experts, scientists and environmental organizations, meaning those personal conversations are critical to driving

climate action.

START TALKING

We can’t solve a problem we don’t talk about. Talking about climate change is essential to motivate people to act. Many worry they don’t know enough to have a climate conversation, but you don’t have to be an expert to have a

meaningful discussion.

Tips for a productive climate conversation:

- Ask people for their thoughts about climate change and listen to their response without correcting or contradicting.
- Scientific facts are helpful, but more people are motivated by personal connections. In Coronado, you can talk about the sea-level rise risk for homes in the Cays, beach erosion by the Shores, unhealthy air we breathe during local wildfires, or the crowds that flock to Coronado during extreme heat. Help friends and family see that Coronado is impacted by climate change.
- Focus on conversation instead of an argument or debate. You don’t have to win or change anyone’s mind, just raising the topic is effective.

Climate change impacts everyone. Create climate conversations so we can work together toward climate solutions that will make for a cleaner, greener Coronado today and in the future.

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