



EMERALD KEEPERS

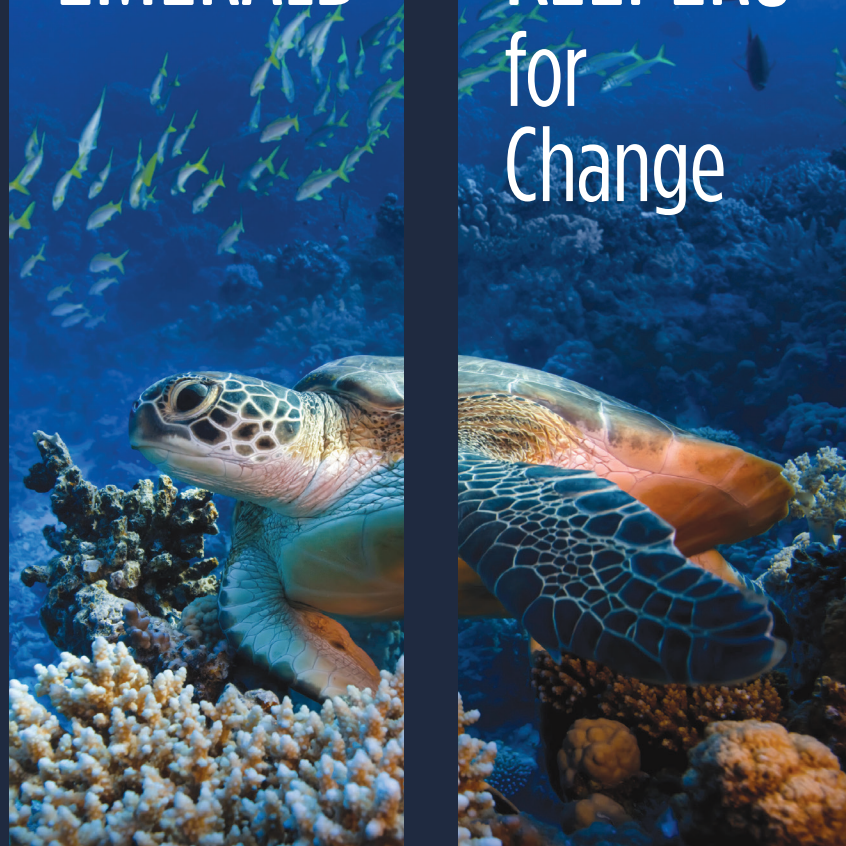
For an Emerald Green, Ocean Blue Coronado

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has.
— MARGARET MEAD

ORANGE AVENUE BANNERS

EMERALD

KEEPERS
for
Change



EMERALD
GREEN

OCEAN
BLUE

EMERALD KEEPERS FOR CHANGE

As increasing levels of harmful discarded materials, pollution of air and waterways, and sea level rise threaten the well-being of Coronado residents and the economic vitality of our city, Emerald Keepers' ecologically focused initiatives provide forums for discussion and debate as well as development of public-private, community-driven solutions. Emerald Keepers serves as a catalyst for the positive change we wish to see in Coronado and the world.

EMERALD

KEEPERS
for the
Ocean



EMERALD
GREEN

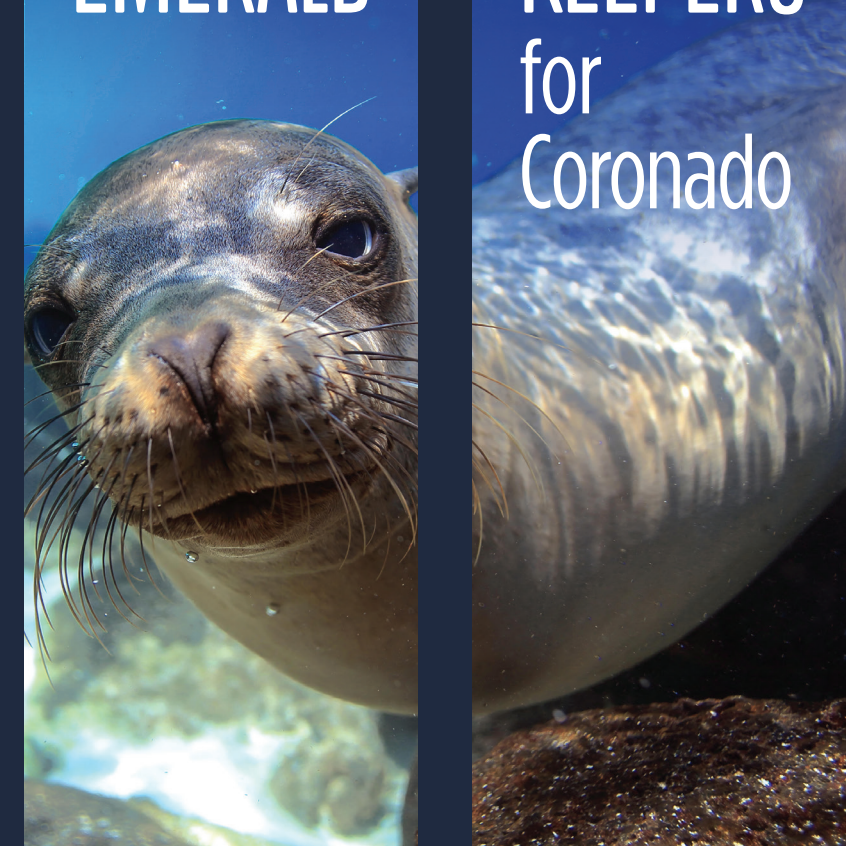
OCEAN
BLUE

EMERALD KEEPERS FOR THE OCEAN

Emerald Keepers demonstrate that more can be done to make a positive difference. Generations of people have enjoyed the pristine beauty of our island, its beaches, bays, and parks. Emerald Keepers' mission is to educate the community to develop and celebrate more sustainable practices for the health of our oceans, our beach community, and the world. Without collective intervention, we will bequeath to our children and grandchildren a world irreparably damaged.

EMERALD

KEEPERS
for
Coronado



EMERALD
GREEN

OCEAN
BLUE

EMERALD KEEPERS FOR CORONADO

Emerald Keepers has a simple goal: inform and energize Coronadans to do their individual part to ensure Coronado's sustainability for future generations. This is accomplished by REDUCING waste, materials, and energy use; REUSING items rather than discarding, RECYCLING whenever possible; REFUSING single-use plastics; and RETHINKING ways of doing things to embrace a greener, cleaner Coronado — one that is *Emerald Green, Ocean Blue.*

EMERALD KEEPERS BY THE NUMBERS

503

Number of people who watched
The Story of Plastic

12,000+

Website visitors

74

Poster competition entries

5,000+

Pounds of trash removed through
clean-ups

420

Number of people who attended Emerald
Keepers' programs

350 - 400

Gallons per minute Boris, the Marine
Skimmer, pumps to remove marine debris
and oil sheen, 24/7/365, at the CYC.

897

Social media followers

498

Number of people who pledged to be
Emerald Keepers

18

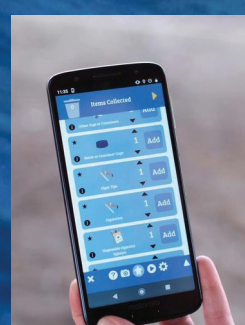
Emerald Keepers of the Month

43,560

Estimated single-use utensils saved by
Emerald Keeper utensil sets

THE MARINE DEBRIS TRACKER APP DOUBLES YOUR IMPACT

When you pick up trash in Coronado, double your impact by: 1) removing trash from our beaches, and 2) contributing important data useful for scientific analysis. Emerald Keepers has joined forces with **National Geographic** to track marine debris in Coronado. Become a citizen scientist by downloading the **Marine Debris Tracker App**. Emerald Keepers recommends reading the easy to follow instructions on our website under "Initiatives" before tracking. Thank you for doubling your impact!



THANK YOU EMERALD GREEN, OCEAN BLUE RESTAURANTS & BUSINESSES

RESTAURANTS

Bluewater Grill
Coronado Yacht Club
Feast & Fareway
Leroy's Kitchen + Lounge
Little Frenchie Bar a Vin
MooTime
Nicky Rottens Bar &
Burger Joint

Night and Day Cafe
Poké 1-2-3
Stake Chophouse & Bar
Tartine
Tent City
Village Pizzeria

*To find out how to register go
to emeraldkeepers.org.*

BUSINESSES

Blue Wave Surf Camp
Caroline's Skin Care
Coronado Chamber of
Commerce
Coronado Ferry Landing —
Ferries
Coronado Historical
Association

Coronado Public Library
Emerald City Surf Shop
Fair Trade Decor
le mer
Muhl Jewelers
M. Tami Sandke, Attorney
Pollyanna's Grooming
The Coronado Times

For more information visit **EMERALDKEEPERS.ORG**

Emerald Keepers is a 501(c)(3) non-profit corporation.

SIGN THE EMERALD KEEPERS PLEDGE ON OUR WEBSITE

As an Emerald Keeper of Coronado and the world, I pledge to reduce, reuse, recycle and refuse. In doing so, I will work to eliminate single-use plastics in my daily life. I will walk or ride my bike more often and pick up three pieces of trash every day. **emeraldkeepers.org.**